

## **Executive Summary: 2003-2004 Isla Vista Enhancement Report Update**

In 2003-2004 the University of California, Santa Barbara continued its efforts to address recommendations of the 1993 *Isla Vista Enhancement Report*. The energy and resources directed toward Isla Vista came from all sectors of the university, ranging from campus-wide initiatives to action taken by individual members of the UCSB community.

At the broadest level, UCSB sustained its active participation in and substantive support of the Isla Vista master plan. This year the campus contributed \$100,000 in funding and devoted significant faculty and staff time to advancing the master planning process. Staff and faculty representatives attended all meetings of the Project Area Committee as well as monthly coordinating meetings with the county and the park district. In particular, Academic Senate leaders, the vice chancellor for administrative services, and the associate vice chancellor for facilities management played central roles in the master planning coordination.

Another campus-wide initiative was the establishment by the chancellor of the Isla Vista Action Group (IVAG). The committee worked to facilitate communication with other Isla Vista stakeholders such as the County of Santa Barbara, the Isla Vista Recreation and Park District, Santa Barbara City College, local property owners, and Isla Vista residents. IVAG also secured financial support for several new programs in Isla Vista—I.V. Live, the Magic Lantern Film Series, and a planning workshop for renovating and expanding the Isla Vista Theater building. IVAG focused particularly on safety issues related to Halloween 2004 and spearheaded the development of a new parking policy that closed the campus to most visitors over Halloween weekend in an effort to discourage out-of-town partiers from using the campus as a convenient .

In addition to those areas mentioned above, a number of other university departments provided direct service to Isla Vista and/or regularly interacted with the community. Among them was Campus Police, which supplied seven officers and one administrative staff member to the Isla Vista Foot Patrol and covered the cost of rent for the Foot Patrol's I.V. sub-station; the police contribution amounted to a total expenditure of \$529,554 for the year. The Community Housing Office once again offered a variety of services to both student renters and rental property owners in Isla Vista, including model rental contracts, on-line rental listings, and dispute resolution. Student Health Service, the Dean of Students, the Office of Special and Community Projects, and the Office of Student Life continued their partnership to coordinate the campus's alcohol and drug (AOD) prevention efforts (such as parent notification) and to initiate new projects (such as on-line self-assessment programs and late night alternative entertainment) in response to evaluation of current needs and recognition of emerging best practices. Additionally, the Office of the Dean of Students contributed matching funding and administrative oversight for the grant that supported the Isla Vista Alcohol and Other Drug Council, which worked to develop a conditional use permit for future alcohol licenses in Isla Vista, met in Sacramento with and then hosted locally the director of the state Alcohol Beverage Control, and pursued for a pilot project for registering and tagging beer kegs sold in Isla Vista. The Office of Judicial Affairs monitored crime reports in Isla Vista and investigated allegations of violence and other serious crimes for possible adjudication

of UCSB students through the campus's student conduct system. The Office of the Isla Vista Liaison sustained its involvement with such programs as Adopt-a-School at the Isla Vista Elementary School, the Youth and Family Network, and the year-end G.I.V.E. rummage sale. Arts & Lectures and the MultiCultural Center both presented live performances in the neighboring community and at the elementary school. The grant writer for the Division of Student Affairs assisted UCSB faculty members and the elementary school principal in preparing a number of grants to provide funding for projects to benefit Isla Vista children.

In addition to serving on various committees that addressed Isla Vista issues, faculty members worked on direct service and programming delivery to I.V. residents. For example, Professor Catherine Cole founded the popular, after-hours I.V. Live entertainment program in Embarcadero Hall. Professors Brennar and Duran continued a project to train Spanish-speaking parents in computer use, and Professor Segura's *ENLACE* project moved into its third year of tutoring and leadership development for local students and parents. Among the faculty projects operating in Isla Vista in 2003-2004 were:

- ENLACE y Avance
- Family Literacy Program
- Parents, Children and Computers Project
- Math and Summer Academy
- UCSB Young Writers Program
- I.V. Live
- UC-IV Arts Initiative
- Home Free? Isla Vista: Classrooms of the Community Symposium
- Kids in Nature
- Project La Patera

Students, who have a history of constructive engagement in Isla Vista, continued to contribute to the improvement of community life through the involvement of numerous student organizations but particularly Associated Students (AS). Associated Students collected and allocated to community projects three mandatory student fees amounting to a total of \$240,674 in 2003-2004. The AS Community Affairs Board, *El Congreso's La Escuelita*, the UCSB Honors Program, and ENLACE y Avance together contributed hundreds of volunteers to work with Isla Vista children and families. More than a dozen of UCSB's fraternities and sororities undertook fundraising and volunteering on behalf of the community, organizing benefits, food drives, children's festivities, elder events, and tutoring for school children. The UCSB Hillel student organization offered a packed schedule of activities and events for community members throughout the year.

At the level of the individual, UCSB staff and faculty contributed to local non-profits through United Way's IV-UCSB Connection, organized food drives and holiday gift campaigns for I.V. families, served on on-profit boards, and donated time in classrooms at the Isla Vista Elementary School. Individual students engaged in similar volunteer activities, including tutoring, visiting senior citizens at Friendship Manor, and putting in hours at the local elementary school and afterschool project.