

Executive Summary: 2004-2005 Isla Vista Enhancement Report Update

In 2004-2005 the University of California, Santa Barbara continued its efforts to address recommendations of the 1993 *Isla Vista Enhancement Report*. The energy and resources directed toward Isla Vista came from all sectors of the university, ranging from campus-wide initiatives to action taken by individual members of the UCSB community.

At the broadest level, UCSB sustained its active participation in and substantive support of the Isla Vista master plan. This year the campus contributed \$20,000 in funding, the culmination of a \$380,000 commitment, and devoted significant faculty and staff time to advancing the master planning process. Staff and faculty representatives attended all meetings of the Project Area Committee as well as monthly coordinating meetings with the county and the park district discussing such topics as improvements to IV Theater, planning for a community center, housing and housing incentives, and updates on the San Clemente project. In particular, Academic Senate leaders, the vice chancellor for administrative services, and the associate vice chancellor for facilities management played central roles in the master planning coordination.

The Isla Vista Action Group (IVAG) sustained campuswide efforts undertaken the previous year to better communication with other Isla Vista stakeholders such the County of Santa Barbara, the Isla Vista Recreation and Park District, Santa Barbara City College, local property owners, and Isla Vista residents. IVAG continued its support of two ongoing initiatives, IV Live and the Magic Lantern Film series, and intensified its focus on the 2004 Halloween weekend in Isla Vista, assuming a central role in the management of the annual event. Most notably, IVAG worked closely with the Major Events Committee to help coordinate a new parking plan that restricted on-campus parking to university-authorized vehicles only over the Halloween weekend. In the spirit of "keeping it local," the parking plan was adopted in an effort to discourage out-of-town visitors to Isla Vista during Halloween. IVAG also identified and discussed issues relating to Isla Vista that the university could or should address through the creation of a permanent Isla Vista Commission that would succeed the more ad hoc IV Action Group in fall 2005.

In addition to those areas mentioned above, a number of other university departments provided direct service to Isla Vista and/or regularly interacted with the community. Among them was Campus Police, which supplied one sergeant, six officers and one administrative staff member to the Isla Vista Foot Patrol and covered the cost of rent for the Foot Patrol's I.V. sub-station; the police contribution, including safety services during Halloween, amounted to a total expenditure of \$681,301 for the year. The Community Housing Office once again offered a variety of services to both student renters and rental property owners in Isla Vista, including model rental contracts, on-line rental listings, move-in and move-out videotaping, and dispute resolution. Student Health Service, the Dean of Students, the Office of Community Development and Special Projects, and the Office of Student Life continued their partnership to coordinate the campus's alcohol and drug (AOD) prevention efforts through the work of UCSB's Alcohol and Drug Program which provided counseling and education to UCSB students. As part of these efforts,

parent notification for student alcohol and drug arrests in Isla Vista was continued for the third year in a row with approximately 650 letters of concern sent to students and their parents. Additionally, the Office of the Dean of Students contributed matching funding and administrative oversight for the grant that supported the Isla Vista Alcohol and Other Drug Council, which worked on researching better methods of keg registration and tracking in Isla Vista, alcohol-park use permit ordinance, residential risk assessment, social host training, and strengthening lease agreements. The Office of Judicial Affairs monitored crime reports in Isla Vista and investigated allegations of violence and other serious crimes for possible adjudication of UCSB students through the campus's student conduct system. The Office of the Isla Vista Liaison sustained its involvement with such programs as Adopt-a-School at the Isla Vista Elementary School, the Soroptomist Club Isla Vista Safety Town Project, the Youth and Family Network, Latino Parent Nights, and the year-end G.I.V.E. rummage sale. Arts & Lectures and the MultiCultural Center both presented live performances in the neighboring community and at the elementary school through the UCSB Performing Arts Community Outreach program. The grant writer for the Division of Student Affairs assisted in preparing a number of grants to provide funding for projects to benefit Isla Vista youth, such as building a soccer field and basketball courts as part of the Isla Vista Community Center development project. UCSB's Student Health Service dental clinic staff provided free screening and restorative dental care to the children of Isla Vista community.

Transportation and Parking Services continued to support energy conservation, reduction of campus parking demand and decrease in traffic congestion within Isla Vista by providing an integrated package of programs and services that emphasized alternative modes of transportation and key environmental changes. These included restricting parking permits, subsidizing MTD bus passes, expanding carpooling and "soft modes" of transportation incentive programs, stricter enforcement of vehicular and parking laws and regulations, diligent maintenance of bike lanes, conducting educational campaigns to discourage students from bringing cars and, participating in discussions regarding the establishment of an on-campus shuttle system and a car-sharing program.

Several campus departments joined in the university-wide effort to change the campus and community social culture through creating and supporting alcohol-free activities and venues, and increasing the number of cultural arts options in Isla Vista. The *Magic Lantern Films* series held in IV Theater was funded with the support of Film and Media Studies, College of Letters and Science Provost Office, and Division of Humanities and Fine Arts, along with a \$23,477 contribution from the Chancellor and Office of the Executive Vice Chancellor. *Isla Vista Live*, a variety show of live student performances held in Embarcadero Hall, fell under the auspices of the Drama Art and Dance department with facilities and media support from Instructional Resources and a funding contribution of \$17,615 from the Office of the Executive Vice Chancellor. The College of Creative Studies and the Art Studio department continued to present a weekly art symposium in IV Theater featuring the work of a large variety of guest artists, lecturers, critics and curators.

In addition to serving on various committees that addressed Isla Vista issues, faculty members worked on direct service and programming delivery to I.V. residents. For example, Professor Catherine Cole, who spearheaded the popular, after-hours I.V. Live entertainment program in Embarcadero Hall, helped to establish Isla Vista Arts (IVA) as a research sub-unit of the Interdisciplinary Humanities Center, allowing it to serve as an umbrella organization that united and promoted a number of artistic and cultural programs in Isla Vista. Professors Brenner and Duran continued a project to train Spanish-speaking parents in computer use, and Professors Segura and Duran provided leadership for *ENLACE* projects under the auspices of Verizon's Project SUCCESS: Sustaining University and Community Collaboration to promote Education Success in Schools, an initiative which offered integrated services for both children and their parents and expanded a comprehensive family literacy project which launched the previous year. Among the faculty projects operating in Isla Vista in 2004-2005 were:

ENLACE y Avance

Parents, Children and Computers Project
Student Mentorship and Family Advocacy Program
Parent Leadership Program/Padres Adelantes
Math, Science, History and Classics Summer Institute
Isla Vista Youth Project's School Readiness Program
Summer Theater Lab Program
Music Education Program
Family Literacy Program
I.V. Live
UC-IV Arts Initiative

Students, who have a history of constructive engagement in Isla Vista, continued to contribute to the improvement of community life through the involvement of numerous student organizations but particularly Associated Students (AS). Associated Students collected and allocated to community projects three mandatory student fees amounting to a total of \$252,184 in 2004-2005. The AS Community Affairs Board, *El Congreso's La Escuelita*, *Hermanos Unidos*, the UCSB Honors Program, and *ENLACE y Avance* together contributed hundreds of volunteers to work with Isla Vista children and families. More than a dozen of UCSB's fraternities and sororities undertook fundraising and volunteering on behalf of the community, organizing benefits, food drives, children's festivities, elder events, beach cleanups, street sweeping and tutoring for school children. The UCSB Hillel student organization offered a packed schedule of activities and events for community members throughout the year, including a costume ball and senior prom for residents of Friendship Manor retirement home.

At the level of the individual, UCSB staff and faculty contributed to local non-profits through United Way's IV-UCSB Connection, organized food drives, holiday gift campaigns for I.V. families, and a backpack/school supply drive in conjunction with local merchants for IV youth, served on non-profit boards, and donated time in classrooms at the Isla Vista Elementary School. Individual students engaged in similar volunteer activities, including tutoring, visiting senior citizens at Friendship Manor, and putting in hours at the local elementary school and afterschool project.