January 25, 2017 CoP — Tips with Keri Bradford

Tip 1: Buddies want to help you get a first draft ready to show your Control Point by March 7. By now, all of your Buddies have reached out to you with the goal of helping you meet that first deadline — use them as your resource!

Tip 2: Instead of K:\, we’ll be using Box (ucsb.box.com) — look for an invite from your Buddy soon, and you can join the Box folder and begin uploading your draft text and images! Want to take a sneak peek? Go here: https://ucsb.box.com/v/saar16-17

Tip 3: In the folder now: A copy of required elements and standard timeline, this year’s design sample, and reference articles about how to write good headlines/subheads!

Tip 4: New photo resources: https://ucsb.webdamdb.com, Kerr Hall Photographic Services (http://photo.production.id.ucsb.edu)