

ENROLLMENT SERVICES



A DIVISION OF STUDENT AFFAIRS PUBLICATION | FALL 2014

Fall News and Updates

This issue of the Enrollment Services Newsletter reflects on how the changing demographics of California high school graduates have affected applications and enrollment at UCSB. The new online UCSB Answers service from the Office of the Registrar makes it easier for the campus community to find answers to their questions. We provide a listing of upcoming local colleges fairs and a public service announcement about a new repayment and loan forgiveness program for those with federal direct students loans who are working in a public service position which includes UCSB employees.

ENROLLMENT SERVICES IS:

EARLY ACADEMIC OUTREACH

OFFICE OF ADMISSIONS

OFFICE OF THE REGISTRAR

OFFICE OF FINANCIAL AID & SCHOLARSHIPS

Application Workshop for UCSB Families

The Admissions Office encourages UCSB families to attend this workshop to learn about the UC application and get their questions answered. Info-session **Tuesday, Oct 7, 6:30-7:30 p.m. at the UCSB Visitor Center**, led by Courtney Good.



SCHOLARSHIP | LEADERSHIP | CITIZENSHIP

A DECADE OF CHANGE

Applicants, Admitted and Enrolled Students

UCSB's goal is to enroll academically talented, high achieving students whose backgrounds reflect the diversity of California. We thought our readers would be interested in knowing how changes in the ethnic composition of California's college-going population over the past decade (2004-2014) have been reflected in who is applying, being admitted and enrolling at UCSB.

Applicants

Between 2003-04 and 2012-13 the number of California high school graduates who completed the course requirements for UC entrance grew by 44% with the fastest growth occurring among Hispanic/Chicano students (119%) followed by Asian Americans (43%), African Americans (24%), American Indians (16%) and Whites (5%). (Source: CA Department of Education) For the past ten years (2003-04 and 2013-14) applications to UCSB from California residents grew by 50% from 33,987 to 50,986. The growth rate in applications to UCSB from different ethnic groups also exceeded the growth rate of those groups graduating from high school except for White students. The fastest growth rate in UCSB applications occurred among Hispanic/Chicano students (177%) following by African Americans (129%), American Indian (72%) and Asian Americans (66%). Applications from White students remained level.

Admitted

As the growth rates described above changed the composition of UCSB's applicant pool, the ethnic composition of students admitted to UCSB has also shifted. The figures for admitted students in the table below are for all domestic students (primarily California residents) and show the percent of the admitted students represented by each group. Whereas White students comprised the largest group of admits (43%) in 2004, Asian American/Pacific Islander students are the largest group (36%) for Fall 2014. Hispanic/Chicano students remain the third largest group of admitted students and their percentage share moved from 17% to 24% of the total.

Domestic Freshmen Admitted to UCSB

FALL 2004

FALL 2014

| | Total Number | Percent of total | Total Number | Percent of total |
|-------------------------------------|---------------|------------------|---------------|------------------|
| African American | 428 | 2% | 660 | 4% |
| American Indian | 98 | 1% | 153 | 1% |
| Asian American/ Pacific Islander | 4,872 | 27% | 6,764 | 36% |
| Hispanic/Chicano | 3,058 | 17% | 4,548 | 24% |
| White | 7,786 | 43% | 6,033 | 32% |
| Unknown/Other | 1,729 | 10% | 657 | 3% |
| Total | 17,971 | 100% | 18,815 | 100% |

Enrolled

Given the changes described above, UCSB's undergraduate student body has become more diverse over the past decade and will continue to do so in the future. Another dimension in the diversity of the undergraduate population comes from the growth of international students after UCSB began to actively recruit non-resident students in 2009. Comparing the total undergraduate enrollment in Fall 2004 to Fall 2013, one of the most notable changes is that White students comprised less than half the student body (41%) in Fall 2013 compared to just over half (52%) in Fall 2004. Asian American and Hispanic/Chicano ▶

Admitted (cont.)

◀ students each comprised 24% of all undergraduates last fall compared to 16% and 17% in 2004. We will share the Fall 2014 total enrollment figures in our spring newsletter. In the meantime, UCSB welcomes the challenge and opportunity to serve our increasingly diverse student body and to meet their needs on all fronts.

Total Enrollment of Undergraduates

| | FALL 2004 | | FALL 2013 | |
|-------------------------------------|---------------|------------------|---------------|------------------|
| | Total Number | Percent of total | Total Number | Percent of total |
| African American | 474 | 3% | 748 | 4% |
| American Indian | 139 | 1% | 180 | 1% |
| Asian American/ Pacific Islander | 2,850 | 16% | 4,689 | 24% |
| Hispanic/Chicano | 3,097 | 17% | 4,690 | 24% |
| White | 9,506 | 52% | 7,662 | 40% |
| Unknown/Missing | 1,786 | 10% | 625 | 3% |
| International | 269 | 1% | 768 | 4% |
| Total | 18,121 | 100% | 19,362 | 100% |

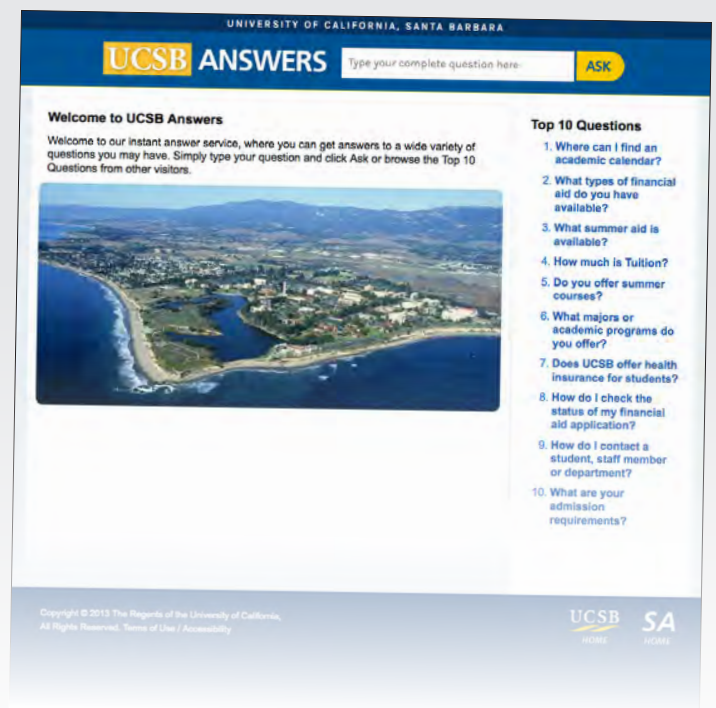
UCSB ANSWERS

The new online **UCSB Answers** database, spearheaded by the Office of the Registrar, has been averaging nearly 10,000 questions per month since going live in January. It contains answers to hundreds of common questions on a wide variety of topics, including registration, admission, campus resources, housing, financial aid, and student activities, among others. The system makes it easier for people to find timely and consistent information without having to call, email, or wait in line at an office.

Around **90%** of users receive the answer to their question on their first try. The top six questions since spring have been:

- What majors or academic programs do you offer?
- How much is tuition?
- What types of financial aid do you have available?
- What are your admission requirements?
- Where can I find an academic calendar?
- How do I contact a student, staff member or department?

UCSB Answers can be accessed from many campus websites and on Facebook, or by visiting <http://ucsb.intelliresponse.com>.



Higher Education Week

October 14-18

The Early Academic Outreach Program (EAOP) will host a series of college fairs at local high schools **during the school day** for its Higher Education Week program, October 14-18. High school seniors will hear presentations by EAOP staff about the four higher education systems in California (California Community Colleges, California State University, the University of California, and private colleges), admission requirements, financial aid basics and then have the opportunity to meet with college/university representatives from within and outside California. If you know a student who attends one of the participating high schools (see sidebar), please advise them to keep a look out for information about the time and location of the fair at their high school.

Ventura County:

Hueneme HS
Oxnard HS
Pacifica HS
Rio Mesa HS
Santa Paula HS

Santa Barbara County:

Carpinteria HS
Lompoc HS
Pioneer Valley
Righetti HS
Santa Maria HS
San Marcos HS

Local College Fairs

UCSB will have representatives at the following college fairs in Santa Barbara and Ventura counties. The fairs listed in **ALL CAPITAL LETTERS** are for transfer applicants.

| | | | | |
|-----------|------------|-----------|---|--|
| 9/3/2014 | 6:30 p.m. | 8 p.m. | Dos Pueblos HS College Night | DPHS Performing Arts Center, 7266 Alameda Ave. Goleta, CA 93117 |
| 9/4/2014 | 10 a.m. | 1 p.m. | OXNARD COLLEGE | 4000 S. Rose Ave., Oxnard CA 93033 |
| 9/29/2014 | 8 a.m. | 12 p.m. | Santa Barbara Senior Day | Santa Barbara Senior High School |
| 10/8/2014 | 6 p.m. | 8 p.m. | UC/CSU/Financial Aid Night @ San Marcos HS | 4750 Hollister Ave, Santa Barbara CA 93110 |
| 11/4/2014 | 6 p.m. | 8 p.m. | Santa Maria JUHSD | Allan Hancock College, 800 S. College Drive, Santa Maria CA 93454 |
| 11/4/2014 | 10:30 a.m. | 1:30 p.m. | ALLAN HANCOCK COLLEGE | Allan Hancock College (Student Center), 800 S. College Drive, Santa Maria CA 93454 |
| 11/5/2014 | 6 p.m. | 8 p.m. | Santa Barbara Area High Schools | Earl Warren Showgrounds, 3400 Calle Real, Santa Barbara CA 93109 |
| 11/5/2014 | 10 a.m. | 1 p.m. | SANTA BARBARA CITY COLLEGE | SBCC West Campus, 721 Cliff Drive Santa Barbara, CA 93003 |
| 11/6/2014 | 7 p.m. | 9 p.m. | Ventura Area High Schools | St. Bonaventure High School, 3167 Telegraph Rd., Ventura CA 93003 |
| 11/6/2014 | 10 a.m. | 2 p.m. | VENTURA COLLEGE | Ventura College (Student Services Area), 4667 Telegraph Road Ventura, CA 93003 |

Dear UC Santa Barbara Community:

If you are currently working full-time at UCSB and have outstanding federal student loans, you may be eligible for an exciting new repayment benefit. Under the Federal Public Service Loan Forgiveness (PSLF) program, borrowers may have their Direct Loans forgiven after they have made 120 payments on those loans while employed in a public service position.

For forgiveness to occur, you must make 120 on-time, full, scheduled, monthly payments on your Direct Loans under a qualifying repayment plan. These payments need not be consecutive, but you must be working full-time at a qualifying public service organization for any payments you make to count towards PSLF.

Qualifying employment is any employment with a federal, state, or local government agency, entity, or organization, or a non-profit organization that has been designated as tax-exempt by the Internal Revenue Service (IRS). UC Santa Barbara counts as a qualifying employer, so any full time employee may partake in the program.

Only loans you received under the Federal Direct Loan Program are eligible for PSLF. These include Direct Subsidized Loans, Direct Unsubsidized Loans, Direct PLUS Loans for parents and graduate/professional students, and Direct Consolidation Loans. Loans you received under the Federal Family Education Loan (FFEL) Program, the Federal Perkins Loan Program, or any other student loan program are not eligible; however, if you have FFEL or Perkins Loans, you may consolidate them into a Direct Consolidation Loan to take advantage of PSLF. Only payments you make on the new Direct Consolidation Loan will count toward the required 120 qualifying payments.

Repayment plans that count for the PSLF program are: Income Based (IBR), Income Contingent (ICR), Pay As You Earn and the Standard (ten-year) Repayment Plan. To maximize forgiveness, you should repay your loans on one of the income-driven repayment plans (ICR, IBR, or Pay As You Earn), which generally involve a lower monthly payment than Standard Repayment does. To learn more about these plans, please visit <https://studentaid.ed.gov/repay-loans/understand/plans>.

To begin the process, please complete the Employment Certification form, found at <https://studentaid.ed.gov/sites/default/files/public-service-employment-certification-form.pdf>. You will need to complete Sections 1 and 2 on your own, and then take the form to the Payroll Unit at Business and Financial Services so they can complete Section 3. They are located on the third floor of the Student Affairs and Administrative Services Building. Please then send the completed form to FedLoan Servicing, a U.S. Department of Education federal loan servicer. If you qualify, all of your loans will be transferred to this servicer.

FedLoan Servicing (PHEAA) will notify you whether your employment qualifies, and, if so, how many payments during the certification period were qualifying payments, the total number of qualifying payments you have made, and how many payments you must still make before you can qualify for PSLF. After you have made the 120th qualifying payment, you will need to submit the PSLF application to Fedloan Servicing to receive loan forgiveness.

The Office of Financial Aid and Scholarships encourages you to take an in-depth look at your student loan situation. These new programs could save you hundreds of dollars a month and thousands of dollars over the life of your federal student loans.

Sincerely,

**Kristyn Keylon,
Direct Loan Coordinator**

**Michael Miller,
Director of Financial Aid and Scholarships**

