



# John L. MacPherson, Jr. Social Programming Internship Informational Flyer

The Office of Student Life has named the Social Programming Internship in honor of the late UCSB Chief of Police John L. “Mac” MacPherson, Jr. Both the job responsibilities of the Social Programming Intern and the programmatic elements of UCSB After Dark Late Nite Social Programming Fund\$ fully embody the mindset, values and philosophy of Chief MacPherson and exemplify the nature of his work with the UCSB student community during his thirty-four year university law enforcement career. Chief MacPherson was committed to ensuring students’ health and safety, decreasing crime and unsafe behavior, and supporting student activities which promote having fun without excessive drinking – all important elements of the university’s alcohol and other drug strategies and social programming efforts.

The MacPherson Internship provides an opportunity for undergraduate students to play a leadership role in developing, supporting, and promoting late night social programming efforts that not only provide alternatives to the Isla Vista party scene but also engage UCSB students in activities that serve as models of how to have fun without excessive, high-risk drinking.

The intern is required to work approximately 8-10 hrs/wk at an hourly rate of at least \$10. Hours may include one weekday evening and occasional weekend late evenings. All applicants must be upper-division who completed their freshman year at UCSB. The applicant must also be a registered UCSB student for the current and upcoming academic year. Listed below are some of the projects and/or events the intern is responsible for coordinating:

## UCSB After Dark Late Nite Social Programming Fund\$

With full oversight responsibilities for the UCSB After Dark program, the intern serves as chair of the After Dark Committee, a student group representing a variety of student interests that reviews and awards allocations to student groups’ late night events. The intern also manages the application, review, and award allocation processes and oversees the disbursement of \$50,000 of student funds.

## UCSB After Dark Calendar

The intern is responsible for producing the *UCSB After Dark* weekend calendar that appears online and as a half-page ad in the *Daily Nexus* student newspaper every Thursday. It serves as a weekend resource for students looking for things to do on campus, around UCSB & Isla Vista, and in the communities of Goleta and Santa Barbara.

## Social Programming Support

The intern assists the Special Projects Coordinator with special projects related to the university’s late night social programming efforts and alcohol and other drug initiatives. The intern is also a resource for students who want to connect with others socially outside of the college party scene. The intern may be called upon to represent the UCSB After Dark Late Nite program through involvements such as attendance at Associated Students Legislative Council meetings, membership on the AOD Alternative Social Programming subcommittee, or participation in other ad-hoc, student-initiated or university-wide projects related to late night programming such as the Safer CA Universities Project.

## Alternative Social Program Award

During spring quarter, the intern coordinates the nomination and recommendation process for the Late Nite Social Programming Award by serving as a liaison between the Annual Activities Awards Selection & Planning Committee and the UCSB After Dark Committee. The Late Nite Social Programming Award recognizes the registered campus organization(s) whose social, recreational, or entertainment-based event or activity has exemplified the most effective and well-organized alternative to the Isla Vista party scene.

## Leadership Activities

The intern is expected to participate in a variety of divisional leadership opportunities including, but not limited to, the Divisional Intern Training, Student Leader Retreat, Conference for Student Leaders, Student Affairs Student Staff Divisional Meeting, and the OSL Leadership Education and Action Program (LEAP).

## University Committees

The intern may have the unique opportunity to sit on various committees, taskforces or focus groups seeking student input within the Division of Student Affairs related to campus late night social programming efforts.



Completed applications should be submitted to the Office of Student Life by Monday, May 19<sup>th</sup> 2009 at 12:00 noon and must include this page, a resume, and answers to the essay questions.



## Application for the MacPherson Internship Office of Student Life 2009-2010

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### Personal Information:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone #: \_\_\_\_\_ E-mail: \_\_\_\_\_

Grade level (Frosh not eligible): SO JR SR Major: \_\_\_\_\_

Available starting: \_\_\_\_\_

### Two references (include name, relationship, and phone number):

1. \_\_\_\_\_

2. \_\_\_\_\_

### Attach Resume to Application Form

### Essay Questions (please submit typed responses on separate paper):

1. The MacPherson internship is designed to promote late night social programming. In addition to coordinating the After Dark program, how do you plan to support and develop efforts in this area at UCSB? What new ideas will you bring to this continually developing internship?
2. Given the job responsibilities of the MacPherson internship, what related work experiences, involvements, activities, skills, or interests would you bring to the position?

Any questions or concerns should be sent to the current MacPherson Social Programming Intern at [MacPherson.Intern@sa.ucsb.edu](mailto:MacPherson.Intern@sa.ucsb.edu).

### For Office Use Only

- Student has turned in their personal information sheet (this page)
- Resume attached
- Answers to the essay questions have been submitted with this form
- Date application was submitted: \_\_\_\_\_