Office of Admissions – Visitor Center
Main Office: 1210 Cheadle Hall / Visitor Center: 1102 SAASB

Need Event Guidance? We’re happy to help!

- Professional Staff for On-Campus Presentations on Undergraduate Admissions*
  - UC Application Process
  - UCSB Admission Requirements and Recommendations
  - UCSB Campus Overview

*Admissions presentation required for outreach to prospective undergraduate students if any part of event occurs on a weekday during business hours

- UCSB Publications for Undergraduate Admissions

- High School and Community College Information and Application Statistics
  - Statistics on Application, Admission, and Enrollment Rates

- Assistance Contacting High School and Community College Counselors

- Outreach Planning Tips

And Most Importantly…

- Long-term Student Follow-up with our Customer Relationship Management Software
  - Generate Follow-up Letters and/or E-mail to Program Participants *WHEN* your group submits REQUIRED admissions intake forms

Contact:

Nicole Wong
Coordinator, Campus Visits Office of Office of Admissions Visitor Center
805-893-3331
nicole.wong@sa.ucsb.edu

What You Should Know When Planning an Outreach Program

Be Aware of School Counselors’ Limited Resources
- Extremely large student caseloads
- Curriculum issues (lack of availability of H/AP/IB courses)
- Limited resources and facilities
- Community issues (discipline issues/student safety)

Understand Your Role as a UCSB Representative
- You represent the University
- You are a role model
- You are host to visiting students
Suggestions for High School and Community College Contacts

- College Counselors
- Career Center
- Coaches
- Teachers
- Vice Principal - Guidance
- Student Group Advisors (MEChA, BSU, etc.)
- Community Organizations (churches, community centers, etc.)

Understanding UCSB Undergraduate Admissions

- Overview of the Application Requirements
  https://admissions.sa.ucsb.edu/applicationbasics.asp
- Summary of the Selection Process: Comprehensive Review
  http://admissions.sa.ucsb.edu/applying/freshman

2014-2015 Important Dates and Deadlines for Undergraduate Admissions

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<table>
<thead>
<tr>
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<tbody>
<tr>
<td>Application Deadline</td>
<td>Nov. 30th</td>
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<tr>
<td>Financial Aid Deadline</td>
<td>Mar. 2nd</td>
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<tr>
<td>Freshman SIR Due</td>
<td>May 1st</td>
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<tr>
<td>Transfer SIR Due</td>
<td>Jun. 1st</td>
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2014-2015 UCSB On-Campus Event for Prospective Students & Families

Spring Insight Open House on Saturday, Apr. 11th, 2014

No SIOp events can be planned for the Friday, April 10 – Sunday, April 12 weekend.

Resources for Prospective Students, Parents, Teachers, and Counselors

- Admission Guide 2015
- Counselor Business Cards
- http://www.admissions.ucsb.edu/publicationsandvideos.asp